

Application Form

Create. Innovate. Inspire.

Green Fashion Creative Ideas Competition

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Do you have an idea that could make fashion more sustainable?

Whether it's a product, a service, a digital solution or a new business model, this is your opportunity to turn your creativity into real impact.

Join students from across Europe, connect with industry experts, receive professional mentoring and showcase your idea to an international audience.

The future of fashion starts with your idea.
Are you ready to shape it?

From Idea to Impact.
Every successful company started with a simple idea.
This competition is your chance to transform your sustainable fashion idea into the business of tomorrow.

Applicant Details

First and last name:

Country:

Email:

Select how you are applying

☐ As an individual

☐ As a team

Age eligibility (Confirmation required)

☐ I confirm that I am 18 years of age or older.

☐ If I am under 18 years of age, I confirm that I have obtained permission from my parent, legal guardian or my school to participate in this competition.

Declaration and consent

☐ I confirm that, to the best of my knowledge, this idea was developed by me or my team and does not knowingly infringe the intellectual property rights of others.

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Your idea for the competition

What inspired your idea?

Describe your idea in no more than five sentences.

Explain the problem your idea addresses.

Describe what makes your idea unique or innovative.

Describe the positive environmental and/or social impact of your idea.

Identify the main target group(s) for your idea and explain how they would benefit.

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Customer, stage and sustainability focus

Describe your first customer or user by outlining their key characteristics, needs and purchasing motivations.

Select the sustainability challenge(s) your idea addresses.

- | | |
|--|---|
| ☐ Using sustainable materials | ☐ Choosing Local production and craftsmanship |
| ☐ Designing for Circular fashion and textile recycling | ☐ Developing a business based on (high) quality production |
| ☐ Contributing to waste reduction | ☐ Targeting clients / users with responsible values |
| ☐ Designing to facilitate repair, reuse and product longevity | ☐ Adopting Digital solutions for sustainability |
| ☐ Focussing on Ethical production and fair working conditions | ☐ Making inspiring sustainable fashion |
| ☐ Other: | <div></div> |

Indicate whether your idea addresses a local, national or global challenge.

- | | | | |
|--------------------------------|-----------------------------------|---------------------------------|--|
| ☐ Local | ☐ National | ☐ Global | ☐ More than one |
|--------------------------------|-----------------------------------|---------------------------------|--|

Indicate the current stage of your idea.

- | | | |
|---|--|--|
| ☐ Initial idea/ sketch | ☐ Design idea / pattern | ☐ Prototype available |
| ☐ Prototype tested | ☐ Other: | <div></div> |

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Support needs and optional material

What support would you need to bring your idea to life? (Multiple choice)

☐ Mentoring

☐ Technical support

☐ Professional network

☐ Access to facilities or equipment

☐ Funding

☐ Business development support

☐ Education or training

☐ Other:

Optional supporting material

Upload an optional sketch, prototype, illustration or other supporting material. (JPG, PNG or PDF, max. 2 MB)

File name, link or brief description: